MISS WENDY'S ADVENTURE CLUB

Privacy Policy

Effective Date: October 12, 2026

At Miss Wendy's Adventure Club, your family's privacy and trust are important to us. We are committed to handling personal information responsibly and protecting the information families share when visiting our website, purchasing memberships, or participating in our programs.

This Privacy Policy describes how Miss Wendy's LLC, operating as Miss Wendy's Adventure Club, collects, uses, stores, and shares information.

1. Information We Collect

When you register for classes, purchase memberships, book events, complete forms, or contact us, we may collect:

Parent or Guardian Information

- Full name
- Email address
- Phone number
- Billing information
- Emergency contact information
- Membership and booking history

Child Information

- Child's name and age or date of birth
- Class enrollment and participation information
- Allergies, relevant health needs, or accommodation requests
- Authorized pickup contacts
- Emergency instructions
- Photography and participation permissions

Website Information

Depending on the technologies used on our website, we may collect technical information such as IP address, browser type, device information, website usage, and cookie identifiers.

2. How We Use Information

We use collected information to:

- Process registrations, memberships, and payments.
- Manage class schedules and reservations.
- Communicate with parents regarding programs, cancellations, and events.
- Support child safety and emergency procedures.
- Maintain attendance and authorized pickup records.
- Respond to questions and customer service requests.
- Send optional marketing communications where permitted.

- Improve our website and services.
- Comply with applicable legal obligations.

3. Children's Privacy

Miss Wendy's Adventure Club provides programs for children from infancy through age 12. Our website registration and purchasing functions are intended for parents and legal guardians, not for children to use independently.

We do not knowingly invite children under 13 to create accounts or submit personal information directly through the website.

Parents and guardians provide the child information needed for registration, safety, and participation.

If we discover that personal information was collected directly online from a child without legally required parental consent, we will take appropriate steps to address the collection and delete information as required by law.

Where the Children's Online Privacy Protection Act (COPPA) applies, we will comply with its parental notice, consent, access, and deletion requirements.

4. Payment Security

Membership and booking payments may be processed through third-party payment service providers, including Square where used.

Payment providers process payment information according to their own privacy and security practices.

We do not require families to provide complete payment card information through ordinary email communications.

5. Information Sharing

We may share information with service providers when reasonably necessary to operate the Adventure Club, including:

- Payment processors
- Website hosting and booking platforms
- Membership management systems
- Communication and email service providers
- Technology and security service providers

We may also disclose information when legally required or reasonably necessary to respond to emergencies, protect safety, or enforce applicable rights.

We do not sell children's registration or health information to data brokers.

Any other personal-information sharing, including advertising-related sharing, will be disclosed and handled in accordance with applicable law.

6. Photography and Videos

We may photograph or record activities, classes, or events.

Identifiable photos or videos of children will not be used for public promotional purposes without appropriate parent or guardian permission.

Families may decline optional promotional media consent.

Authorized promotional content may appear on our website, social media pages, or printed marketing materials.

Parents may contact us to withdraw future promotional consent or request removal of content under our control, subject to applicable law and practical limitations.

7. Marketing Communications

Parents may choose to receive information about upcoming classes, events, promotions, and membership opportunities.

Marketing emails will include an unsubscribe method where required by law.

Operational communications, such as receipts, schedule changes, and safety notices, may still be sent when necessary.

Promotional text messages will be sent only with the consent required by applicable law.

8. Cookies and Website Analytics

Our website may use cookies or similar technologies to support essential website functions, understand website performance, and improve visitors' experiences.

Additional analytics or advertising technologies, if used, will be disclosed as appropriate.

Browser settings may allow visitors to manage certain cookies.

9. Information Security

We use reasonable administrative, technical, and physical safeguards appropriate to the information we maintain.

Access to children's registration and safety information is limited to personnel and service providers who need the information for authorized purposes.

No electronic storage or transmission method is completely secure, and we cannot guarantee absolute security.

10. Information Retention

We retain personal information only for as long as reasonably necessary to provide services, maintain appropriate business records, address safety concerns, resolve disputes, and comply with applicable legal requirements.

Information that is no longer needed will be deleted, de-identified, or securely disposed of as appropriate.

11. Parent and Guardian Privacy Requests

Parents and legal guardians may contact us to request:

- Access to personal information we maintain about them or their child.
- Correction of inaccurate information.
- Deletion of eligible information.
- Withdrawal of optional promotional photography permission.
- Changes to marketing communication preferences.

We may verify identity or parental authority before responding to requests.

Certain information may need to be retained for legal, safety, accounting, or other legitimate purposes.

Where COPPA applies, parents may exercise the specific review, deletion, consent withdrawal, and collection restriction rights provided by that law.

Requests may be submitted to AdventureClubFL@gmail.com.

12. Third-Party Websites

Our website may contain links to external websites, social media platforms, or booking services.

We are not responsible for the independent privacy practices of third-party websites. Families should review their applicable policies.

13. Updates to This Privacy Policy

We may update this Privacy Policy as our programs, technology, or legal obligations change.

Updates will be posted on our website with a revised effective date. Additional notice or consent will be provided when required by law.

14. Contact Us

For questions regarding this Privacy Policy or your family's information, please contact:

Miss Wendy's Adventure Club
Operated by Miss Wendy's LLC
Pompano Beach, Florida
Website: www.AdventureClubFL.com
Email: AdventureClubFL@gmail.com

Business Mailing Address: 1901 N Federal Hwy, Suite E213, Pompano Beach, FL 33062

We appreciate the trust you place in Miss Wendy's Adventure Club and look forward to creating wonderful memories with your family!